

Inclu**M**usic



Association Européenne des  
Conservatoires, Académies de  
Musique et Musikhochschulen

**Inclu**music

# Update on communication and exploitation (WP5)

**IncluMusic** | [www.inclumusic.eu](http://www.inclumusic.eu)  
Increasing skills for building more inclusive conservatoires

## National and International Dissemination Conferences and Networks

- RIAM Amplify Research Day 2023 (Dublin, Ireland)
- ANMGD International Music Therapy Symposium 2023 (Cluj-Napoca, Romania)
- 
- AEC Annual Meeting for International Relations Coordinators 2023 (Leuven, Belgium)
- AEC Annual Meeting for International Relations Coordinators 2023 (Dublin, Ireland)
- AEC Annual Congress and General Assembly 2023 (The Hague, The Netherlands)
- AEC Annual Congress and General Assembly 2024 (Milan, Italy)
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- CONSPA Congresso di Musica Mediterranea 2024 (Palermo, Italy)
- ESMUC Jornadas de Educación Inclusiva 2025 (Barcelona, Spain)

## National and International Dissemination Conferences and Networks



## Networking and Connection with Related Projects

IncluMusic has a direct link with the [AEC – Empowering Artists as Makers in Society project \(ARTEMIS, 2022-2025\)](#), co-funded by the European Union, and most particularly with the work of the Diversity, Inclusion and Gender Equality (DIGE) Working Group.

- 02/10/2023 - Conservatorio di Musica Alessandro Scarlatti in Palermo (Italy)
- 20/03/2024 - University of Ljubljana, Academy of Music in Ljubljana (Slovenia)
- 16/05/2024 - Hochschule für Musik und Theater Felix Mendelssohn Bartholdy in Leipzig (Germany)
- 03/09/2024 - Royal Irish Academy of Music in Dublin (Ireland)
- 07/10/2024 - Yong Siew toh Conservatory of Music, National University of Singapore (Singapore)
- 27/06/2025 - Municipal Conservatory of Pylaia-Chortiatis in Panorama-Thessaloniki (Greece)

## Networking and Connection with Related Projects

### ***Fostering the inclusion of students with Special Education Needs in Higher Music Education: the case of IncluMusic and the CM Special Needs WG***

by Elide Scarlata, Maria Cinque, Ioana Zagrean and Maria Pia Ferdinandi (IncluMusic project), Francesca Innocenti (AEC Diversity, Inclusion and Gender Equality Working Group), Emilio Piffaretti and Alfonso Chielli (Conservatorio di Milano)

### ***Enhancing Accessibility for Students with Special Education Needs (SEN). The example of the Erasmus+ programme and IncluMusic***

By Kim Fallen Bailey, Jessica Harris and Maria Prodromou (IncluMusic), Aine O'Sullivan (RIAM) and Margit Dirnberger (Erasmus+ Higher Education Agency Austria)

## Networking and Connection with Related Projects



## Data on Social Media Channels

### Facebook (current followers: 4960)

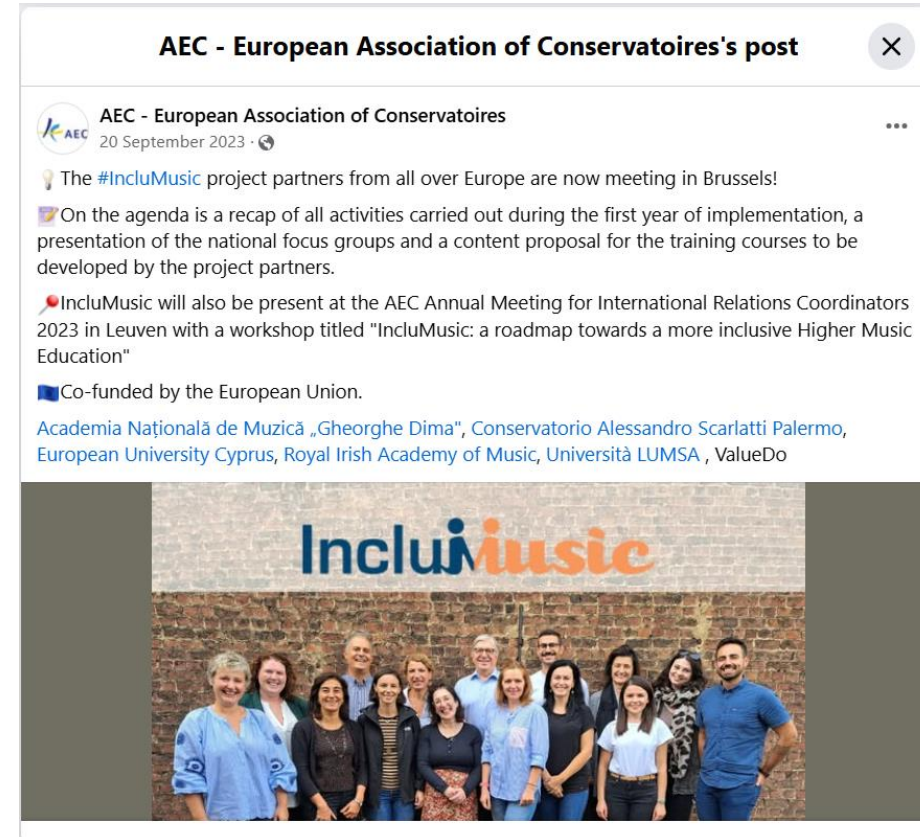
- 04/11/2022 [Post 1](#) | Reach 425, Impressions 521, Interactions 41
- 16/03/2023 [Post 2](#) | Reach 139, Impressions 169, Interactions 2
- 20/09/2023 [Post 3](#) | Reach 5321, Impressions 6460, Interactions 41
- 21/09/2023 [Post 4](#) | Reach 3076, Impressions 3853, Interactions 40
- 13/03/2024 [Post 5](#) | Reach 2963, Impressions 3409, Interactions 18
- 05/09/2024 [Post 7](#) | Reach 1021, Impressions 1137, Interactions 24
- 04/02/2025 [Post 8](#) | Reach 342, Impressions 510, Interactions 11

## Data on Social Media Channels

Facebook (current followers: 4960)

**HIGHLIGHT:** Transnational Project Meeting in Brussels on 20 September 2023

- Post 3
- Reach 5321
- Impressions 6460
- Interactions 41



## Data on Social Media Channels

### Instagram (current followers: 1245)

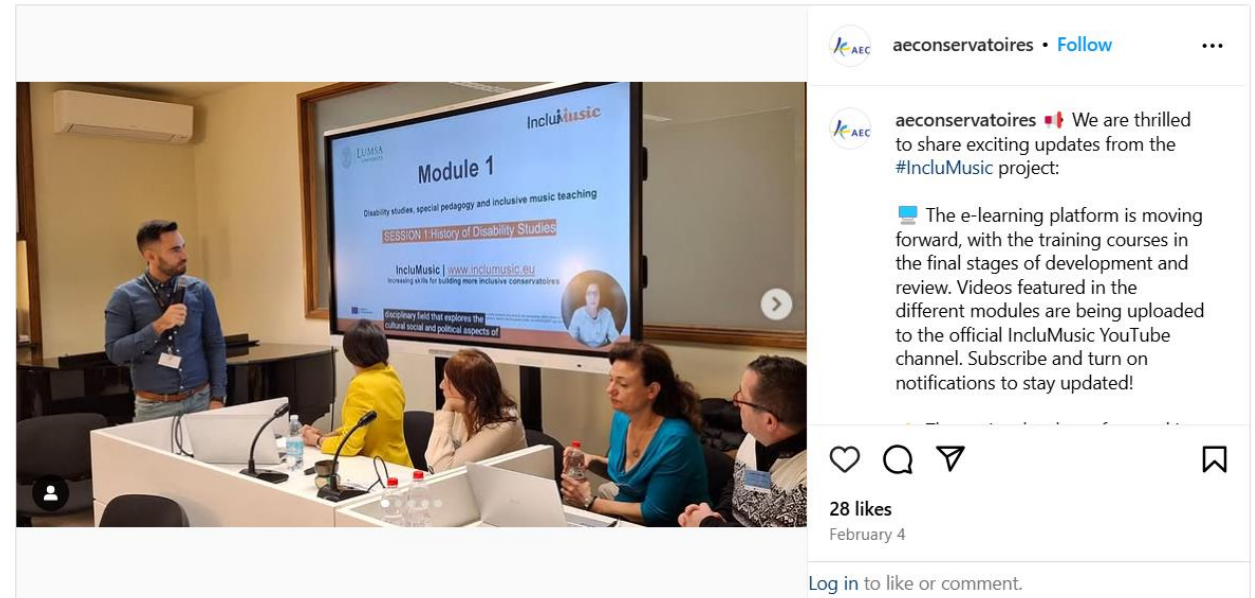
- 17/03/2023 [Post 1](#) | Reach 306, Impressions 372, Engagement 14
- 23/10/2023 [Post 2](#) | Reach 425, Impressions 489, Engagement 18
- 14/03/2024 [Post 3](#) | Reach 362, Impressions 441, Engagement 21
- 04/02/2025 [Post 4](#) | Reach 273, Impressions 536, Engagement 28

## Data on Social Media Channels

Instagram (current followers: 1245)

**HIGHLIGHT:** Last month's article on the AEC's newsletter

- Post 4
- Reach 273
- Impressions 536
- Engagement 28



## Data on Social Media Channels

### LinkedIn (current followers: 1937)

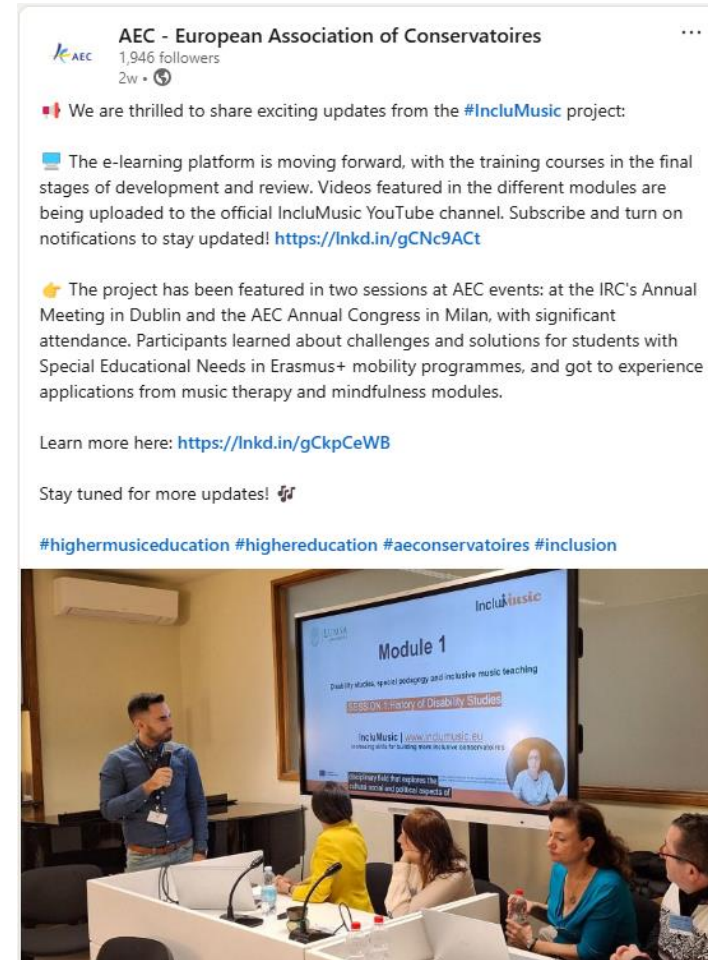
- 20/09/2023 [Post 1](#) | Impressions 897, Clicks 39, Reactions 22, Reposts 4
- 13/03/2024 [Post 2](#) | Impressions 475, Clicks 32, Reactions 6, Reposts 0
- 04/02/2025 [Post 3](#) | Impressions 406, Clicks 96, Reactions 16, Reposts 0

## Data on Social Media Channels

LinkedIn (current followers: 1937)

**HIGHLIGHT:** Last month's article on the AEC's newsletter

- Post 3
- Impressions 406
- Clicks 96
- Reactions 16



## Articles on the AEC Newsletter

29/11/2022 [IncluMusic \(Increasing skills for building more inclusive conservatories\) is officially launched!](#)

- Newsletter delivered to: 3250 contacts
- Opened recipients: 962
- Clicked recipients: 156

27/02/2023 [IncluMusic's road so far: the need analysis of training courses](#)

- Newsletter delivered to: 3478 contacts
- Opened recipients: 1005
- Clicked recipients: 111

30/08/2023 [IncluMusic workshop in Leuven on 21st September: a roadmap towards a more inclusive HME](#)

- Newsletter delivered to: 3878 contacts
- Opened recipients: 949
- Clicked recipients: 100

## Articles on the AEC Newsletter

31/10/2023 [Shaping the role of the Academic Tutor for inclusive music teaching: highlights from the IncluMusic workshop](#)

- Newsletter delivered to: 3605 contacts
- Opened recipients: 976
- Clicked recipients: 95

28/03/2024 [A Special Education Needs training course for HMEIs is coming to life](#)

- Newsletter delivered to: 3630 contacts
- Opened recipients: 959
- Clicked recipients: 137

31/01/2025 [Paving the way for inclusion in Higher Music Education: the latest news from IncluMusic](#)

- Newsletter delivered to: 3878 contacts
- Opened recipients: 869
- Clicked recipients: 114

## Dissemination indicators (Project application)

### 1) Project website:

- n. of unique visitors. Target > 300 per year
- project references in other websites. Target > 15
- n. of news posted. Target > 36
- videos posted. Target > 4

### 2) Social media accounts

- FB: n. of followers. Target > 200
- FB: n. of posts. Target > 36
- LinkedIn: n. of group participants. Target: > 120
- LinkedIn: n. of post. Target > 36

### 3) Newsletter

- n. of newsletters. Target > 6 (2/year)
- newsletter subscribers. Target > 100

## Dissemination indicators (Project application)

### 1) Project website: **ONGOING**

- n. of unique visitors. Target > 300 per year
- project references in other websites. Target > 15
- n. of news posted. Target > 36
- videos posted. Target > 4

**ANMGD**

**ANMGD + ALL PROJECT PARTNERS**

**ANMGD + ALL PROJECT PARTNERS**

**ANMGD + AEC**

### 2) Social media accounts **ONGOING**

- FB: n. of followers. Target > 200
- FB: n. of posts. Target > 36
- LinkedIn: n. of group participants. Target: > 120
- LinkedIn: n. of post. Target > 36

**AEC**

**AEC + ALL PROJECT PARTNERS**

**AEC**

**AEC + ALL PROJECT PARTNERS**

### 3) Newsletter **COMPLETED**

- n. of newsletters. Target > 6 (2/year)
- newsletter subscribers. Target > 100

**AEC**

**AEC**

## Dissemination indicators (Project application)

### 4) Scientific papers

- n. of academic publications. Target > 3
- n. of Google Scholars, citations. Target > 6

### 5) Conferences/Events

- n. of Conferences/Events organized by HEI partners. Target > 11
- n. of International conference organized by the Lead Partner. Target: 1
- n. of total participants to the IncluMusic events. Target > 4

## Dissemination indicators (Project application)

### 4) Scientific papers: **ONGOING**

- n. of academic publications. Target > 3 **ANMGD + PROJECT PARTNERS**
- n. of Google Scholars, citations. Target > 6 **ANMGD + PROJECT PARTNERS**

### 5) Conferences/Events: **ONGOING**

- n. of Conferences/Events organized by HEI partners. Target > 11 **ALL PROJECT PARTNERS**
- n. of International conference organized by the Lead Partner. Target: 1 **ANMGD**
- n. of total participants to the IncluMusic events. Target > 4 **ALL PROJECT PARTNERS**



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